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GENERAL PRICE LIST
 (Effective as of May 1, 2016 and
 is subject to change without notice.)

As required by the Federal Trade Commission (F.T.C.), this General Price List of the services and merchandise is provided for your ease in understanding the total cost of a funeral. It is your right and our desire to assist you in this course of action. Should you have any questions concerning any aspect of our offering, please do not hesitate to let us know.

The goods and services shown below are those we can provide to our customers. You may choose only the items you desire. However, any funeral arrangements you select will include a charge for our basic services and overhead. If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected.

SERVICES OF FUNERAL DIRECTOR AND STAFF \$ 2,180.00

Our fee for the services of funeral director and staff includes, but is not limited to, twenty-four hour availability of licensed personnel; staff to respond to initial request for service; arrangement conference with family or responsible party; arrangement of funeral; preparation and filing necessary authorizations and permits; recording vital statistics; preparation and placement of obituary notices; staff assistance prior to, during and following the funeral; including coordination with those providing other portions of the funeral, e.g. cemetery, crematory and others. Also included in this charge are overhead expenses relative to our facility such as insurance, maintenance and utility expenses, administrative costs, equipment and inventory expenses and governmental compliance.

This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. (This fee is already included in our charges for direct cremations, immediate burials, and forwarding or receiving remains.)

EMBALMING \$ 695.00

Except in certain special cases, embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with viewing. If you do not want embalming, you usually have the right to choose an arrangement that does not require you to pay for it, such as direct cremation or immediate burial.

OTHER PREPARATION

- The post embalming care which includes dressing, placing the body in the casket, restorative art and cosmetics. \$ 365.00
- Special Care of Autopsied Remains or Bone Donations \$ 250.00
- Professional Care, no embalming \$ 145.00

USE OF FACILITIES

- Use of facilities and staff for viewing at the funeral home (per day). \$ 425.00
- Use of facilities and staff for funeral ceremony (per day). \$ 650.00
- Equipment and staff for Church viewing or funeral ceremony or other off-site location (per day). \$ 650.00
- Use of facilities and staff for memorial service (without body). \$ 395.00
- Equipment and staff for graveside services. \$ 325.00
- Shelterization of Remains (per day). \$ 100.00

TRANSFER OF REMAINS TO FUNERAL HOME \$ 315.00

AUTOMOTIVE EQUIPMENT

- Funeral Coach / Hearse \$ 395.00
- Lead Vehicle for the procession, clergy, and flowers \$ 225.00
- Service / Utility Vehicle \$ 190.00
- Additional mileage in excess of 40 miles (per mile) \$ 2.00

CASKETS \$ 1295.00 to \$ 36,000.00

A complete price list will be provided at the funeral home.

OUTER BURIAL CONTAINERS \$ 1350.00 to \$ 15,995.00

A complete price list will be provided at the funeral home.

OTHER MERCHANDISE

- Stationery Package (Register Book, Memory Folders, Thank you folders, etc.) \$ 175.00
- Crucifix \$ 15.00
- Temporary Grave Marker \$ 25.00
- Cremation Urns prices starting at: \$ 75.00

This list does not include prices for certain items (Cash Advances/Third Party Business Expenses) that you may ask us to buy for you such as cemetery services, newspaper notices, radio station notices, flowers, etc. The prices for those items will be shown on your bill or the statement describing the funeral goods and services selected.

FORWARDING REMAINS TO ANOTHER FUNERAL FIRM \$ 1,945.00

Our charge includes: local removal of remains to our funeral home, a proportionate share of overhead costs, necessary services of staff and authorizations, embalming or other preparation of remains, if relevant. This charge does not include container, viewing, funeral ceremony, merchandise, shipping charges, or additional transportation.

RECEIVING OF REMAINS FROM ANOTHER FUNERAL FIRM \$ 1,945.00

Our charge includes: care of remains, transportation of remains to funeral home and to cemetery, a proportionate share of overhead costs, and necessary services of staff and authorizations. This charge does not include viewing, funeral ceremony, merchandise, or additional transportation.

IMMEDIATE BURIALS

Our charge for an immediate burial (without ceremony) includes: removal of remains, local transportation to the cemetery, a proportionate share of overhead costs, and necessary services of staff and authorizations.

With Casket provided by purchaser \$ 2,995.00

Or \$ 2,995.00 plus casket of your selection. Cemetery may require an outer burial container.

DIRECT CREMATION (An itemized list explaining additional cremation options is also available)

Our charge for a direct cremation (without ceremony) includes: removal of remains, local transportation to crematory, a proportionate share of overhead costs, necessary services of staff and authorizations, and temporary shelterization of the deceased (a 48 hour waiting period from the time of death until the cremation process may begin is State Law in Wisconsin). This charge does not include viewing, funeral ceremony, cemetery charges, or any coroner's fees. If you want to arrange a direct cremation, you can use an alternative container. Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering). The containers we provide are fiberboard containers.

A. With container provided by purchaser \$ 2,395.00

B. With alternative container \$ 2,495.00

Or \$ 2,395.00 plus casket of your selection.